



# Board Advocacy Policy

## Statement of Purpose

The library board must ensure that the community is aware of the importance of the library and that funding bodies fully understand the important role in which the library plays in the community. Through its advocacy work, the board seeks to promote the profile of the library and enhance its importance in the community.

This policy sets out the advocacy responsibilities of the board, and are as follows:

1. The board chair (or delegate) shall be the official spokesperson for the Perth East Public Library on issues approved by the Board.
2. In pursuing its advocacy activities, the board shall:
  - a. Prepare an annual advocacy plan
  - b. Inform council of the needs of the community, the development of library services, plans and achievements by means of reports.
  - c. Meet with council at least twice a year to review progress and discuss funding needs.
  - d. Participate regularly in activities that build relationships with individuals and organizations that share interests with those of the Perth East Public Library.
  - e. Identify and respond to issues, concerns and government policies that may directly or indirectly affect the Perth East Public Library and ensure that government decision-makers at all levels are aware of the value of the library and its benefit to individuals and to the community.

Policy Type: Governance

Policy Number: GOV-01

Approval Date: January 12, 2010

Last Reviewed: September 13, 2016

Next Review: September 2020